

# Presentation skills for directors

## One-to-one coaching for greater impact

### Overview

As a director, you may well already be an accomplished presenter.

There's also a fair chance that you're not. After all, it takes far more than good presentation skills to get a seat on the Board.

Now that you are on the Board, however, it might be worth asking yourself whether your presentation skills are as good as they could be. How much more effective could you be with a better presentation style? How much more of an impact could you make with some voice coaching? How much more authority would you wield with greater control over your body language? How much more convincing could you be with different types of audience, in different contexts?

This is where Susie comes in. She brings a unique blend of skills: as a professional actor (with directing experience too), as a very successful voice-over artist (for clients such as the BBC, Sky, ITV1, Sony Pictures, Spotify and many more), as a fully qualified coach (accredited by the ICF, the gold standard in coaching) and as a hugely popular trainer. With her City background, she's also very used to working at director level – she 'gets it'.

### Objectives

Susie's sessions are tailored to the individual, so depending on the objectives you agree with her, your time with her will help you:

- work out who you really are, what you stand for and whether this is reflected in presentation style
- personalise, humanise and energise your communication
- become a better, more sincere and more inspirational leader
- understand the needs of your audience
- learn how best to deliver your material in order to make your message, your 'story', relevant
- show empathy, rather than just feel it
- master the mechanics, such as breathing, projecting and overcoming stage fright
- deliver a dynamic and compelling performance, one that has undeniable engagement and that packs a punch

### Approach

The focus is on unlocking your full potential, working one-to-one to help you develop an understanding of your presentation style and the ability to enhance your natural presence in order to influence, persuade and converse. The sessions focus specifically on improving skills around concise, clear and deliberate communication, including active listening, increasing emotional awareness and decreasing performance anxiety.

Sessions are designed to empower, stimulate and relax, whilst maintaining an approach that can be challenging and transformational, in order to take you out of your comfort zone but within a safe environment. Working closely with Susie will encourage you, provide clarity, support your motivation and give you concise feedback to help get you performing at your full potential.

### Who will benefit?

Susie's work often starts with a member of the leadership team recognising that they need to build an authentic personal narrative and that they require an independent, confidential partner to help them do this. A wide range of people have benefited from this approach with her, including CEOs and directors and, beyond the boardroom, senior executives, media spokespeople, athletes and TV personalities.

Susie's clients include individuals and groups from organisations such as: London Business School, Network Rail, Sky Sports, Nourish, AS Financial, Debrett's, Harvey Nichols, James Purdey & Sons, Harrods, The Hospital Club, Action For Children, Southern Housing Group, RBS, Cass Business School, Generali (Milan), SITA (UK & Geneva), Rolls Royce (Indianapolis), The Wine Society, London Executive Offices, CenturyLink, De Lage Landen, Lancashire Insurance, Qubit, Ultra Electronics, Unilever, Central Bedfordshire Council, Creston, Lloyds of London, Sitecore, Disclosure Scotland, Clarks, English Cricket Board, Latham & Watkins LLP, Living Ventures, Newlon Housing, Curo Group, Caesars Entertainment, EUSA Pharma, Palatine Private Equity, ICAEW (North West), Epson, Scottish Environment Protection Agency, British Dental Association, Asahi Beer, S&P Global, easyJet, University of Strathclyde, RepairTalks, College of Policing, Institute of Chartered Secretaries and Administrators, South East Water, Travel Counsellors, Amey plc, Viking Cruises, etc.

### **Format**

Six hours with Susie will make a huge difference. The sessions can be structured flexibly. Ideally, they're held face-to-face (eg, six one-hour sessions, three or four weeks apart) but if that's not possible then the first session could be, say, three hours face-to-face at a location to suit you and the rest via Zoom, Skype or whatever. Or just have two face-to-face sessions separated by a month or so. It's up to you.

If you have colleagues who would also benefit from one-to-one coaching with Susie, then a 'clinic' style would make sense. In a single day, at your office, three of you could each have a one-to-one session with her.

Susie's based in central London but she works across the UK and internationally.

Give us a call and we can work out with you what would be the most time- and cost-effective solution.

### **Meet the coach**

Susie's trained acting experience, combined with her corporate City background, makes her the preferred coach for senior executives looking for help with their presentation skills. See her profile (and some feedback from clients) [here](#).

### **Is this the right service for you?**

- If you're looking for one-to-one support, this should be just what you need.
- If you've got a key presentation coming up, take a look first at Susie's other coaching proposition, '[The executive speaker](#)'.
- If you've got fellow directors with the same requirement and you're happy to work as a group, then Susie's very popular one-day workshop, '[Presentation skills, TED-style](#)' would be the most cost-effective option.

**To find out more about how this service works, or to get in touch with Susie, just give us a call on [01582 463465](tel:01582463465).**