

Governance, risk and scepticism

A one-day workshop

Overview

Our world of immediacy and social media is increasingly dominated by the need to live our daily lives within a fish-tank of transparency. Everyone can see what we are doing, everyone thinks they know what we are doing, and frequently everyone thinks they can do it better. If you doubt this, look at any of today's press!

Objectives

This workshop will explore the need for a healthy and constructive scepticism in our approach to business, life and other people within the context of the fundamental governance interaction of:

- **Strategy:** where are we going and why?
- **Risk:** how well do we understand the journey?
- **Control:** can we think on our feet when required?

Who should attend?

This workshop is designed for anyone who is accountable for, and can influence, organisational success. In a world of increasing stakeholder expectation (section 172 of the Companies Act 2006 applies to all directors of all companies) it is important for all directors, managers and leaders to be able to take a step back and consider what they are really trying to achieve and for whom.

Workshop format

- Usually delivered as a one-day session, this workshop can be split into two ½-day sessions if preferred (with some review work in-between the sessions).
- Highly interactive, with discussion and challenge around different scenarios and issues, both general and of specific concern to you and your organisation.

Special features

This workshop can be tailored to meet your specific requirements. You can choose to follow the agenda set out below or you can talk it through with the trainer and set a new one. The choice is yours.

Meet the trainer

Mark has had the privilege over the last forty years of working with directors and senior teams in organisations of all sizes and contexts. He has a holistic interest in all aspects of business and is driven by the perpetual challenge of trying to understand seemingly irrational behaviour from people who ought to know better.

Agenda

This is an indicative agenda – a starting point for a conversation with you. Mark is happy to tailor the content and the structure to your precise requirements.

1 Scepticism for beginners

- Bias, lateral thinking and irrationality
- Removal of prejudice and the evolution of acceptance

2 Governance

- Not just a game played by listed companies
- If not now, when? If not you, who?

3 Strategy

- Today: implementing, monitoring, adjusting
- Future: vision, purpose, change

4 Risk

- Determining multiple options
- Immediacy, tail-risk, mitigation and the point of no return.

5 Control

- Wisdom is found only in truth
- Certainty, possibility, sub-conscious, excession

6 Culture

- Is the whole greater than the parts?
- Today is finite, tomorrow is uncertain

7 Success

- Who are we doing all of this for?
- Sustainability and viability

For a no-obligation discussion about running this workshop for your organisation on an in-house basis, just give us a call on **01582 463465.**