

# Personal and business ethics

## A one-day workshop

### Overview

Every time a human being makes a decision and acts in a certain way, he or she is making an ethical decision. This decision is based upon all of their learning to that point in their lifetime and will be influenced by both the principles that they hold and the situation within which they find themselves.

To understand ethics and our own ethical perspectives we therefore need to be faced with situations where we are required to make decisions. We then need to allow ourselves the time and space to step back and consider how and why we reached such decisions.

Do we really believe in promoting an ethical culture, or do we just want to paint a personal and organisational picture for others to observe?

### Objectives

Throughout this one-day workshop we will consider a breadth of ethical considerations and challenge many personal and business ethical norms. We will individually and jointly consider how and why we and others react and behave in the way we do. We will place this thinking within the differing forces of beliefs, emotion, expectations and prescription.

### Who should attend?

This workshop is designed for anyone who is accountable for organisational success and responsible for the actions and behaviours of other people. It is particularly appropriate for directors and senior managers, but also relevant and challenging to anyone within a management role.

### Workshop format

- Usually delivered as a one-day session, this workshop can be split into two ½-day sessions if preferred (with some review work in-between the sessions).
- Highly interactive, with discussion and challenge around different scenarios and issues, both general and of specific concern to you and your organisation.

### Special features

This workshop can be tailored to meet your specific requirements. You can choose to follow the agenda set out below or you can talk it through with the trainer and set a new one. The choice is yours.

## Agenda

*This is an indicative agenda – a starting point for a conversation with you. The consultant will be happy to tailor the content and the structure to your precise requirements.*

### **1 What do we mean by ethics?**

- More than just a word
- How can they behave in that way?

### **2 The human dilemma**

- Principles and expectations
- Situation, circumstance and reaction

### **3 Personal ethics**

- Am I a good driver?
- Do I trust other people, and do they trust me?

### **4 Business ethics**

- Organisational norms and culture
- Identifying the drivers

### **5 Financial ethics**

- Understanding the concept of 'true and fair'
- Satisfying diverse stakeholders

### **6 Building an ethics code**

- Ownership, passion and determination
- Establishing real-world parameters

### **7 Openness, integrity and accountability**

- People will always be people
- Working for the greater good

**For a no-obligation discussion about running this workshop for your organisation on an in-house basis, just give us a call on **01582 463465**.**